EARTHQUAKE 2013 SUMMIT

PREPAREDNESS FOR BUSINESS

CONFERENCE OVERVIEW AND SPONSORSHIP OPPORTUNITIES

DATE: FRIDAY, OCTOBER 11, 2013

TIME: 830 AM TO 4 PM

LOCATION: JUNIPER NETWORKS ASPIRATION DOME, SUNNYVALE, CALIFORNIA

WHAT IT IS: The 4th Quarter Meeting of the Bay Area Earthquake Alliance. A full day of presentations by earthquake experts covering the topic of earthquake preparedness for businesses.

WEBSITE: earthquake2013summit.com

HOW TO REGISTER: Registration is not mandatory, but people who register get a name tag, a summit program with coupons to earthquake vendors, tote bag and giveaways. Registration is at the website above.

COST: The event is free and open to the public. Sponsorship opportunities are available at $500.00.

HIGHLIGHTS: Keynote Speaker: Best-selling author, engineer and consultant to the World Bank, Peter Yanev. Structural Engineer and expert in code compliance, Maryann Phipps will speak about current earthquake codes. Fire Captain Brent Rapport will speak about overall company disaster planning. David Silberman from the Stanford School of Medicine will address simple solutions to complex work environments. Earthquake Lady Trish Granholm teaches tips and tricks for employee home preparedness. Jack Boatwright from the USGS will speak about the earthquake threat to Bay Area businesses. Construction expert John Mentzer will talk about how the California Seismic Code for Hospitals applies to business owners. Three inventors will share the latest in earthquake preparedness.

Two earthquake simulators will be onsite. A lunch will be available for purchase, as Movable Feast Gourmet Food Trucks will provide lunch.

Vendor Booths and Public Service Booths will be offered throughout the venue.
SPONSORSHIPS AND BOOTH OPPORTUNITIES.

Non-Profit agencies have access to a limited number of 10x10 Public Service booths at no charge. Businesses and vendors all can get sponsored booths or other sponsor opportunities at the following rates. 1) 10x10 booth inside the dome adjacent to the presentation floor--$750.00. 2) 10x10 booth outside adjacent to the Movable Feast Trucks and rotating logo on jumbo screens at breaks and throughout lunch--$500.00. 3) A Bag Sponsorship with company logo on the Giveaway tote bag--$500.00. 4) 10x10 booth in the dining section of the dome and ½ page ad in the summit program--$500.00.

Sponsorship is through the summit website, earthquake2013summit.com
EARTHQUAKE 2013—THE PREPAREDNESS MATTERS SUMMIT
FRIDAY, OCTOBER 11, 2013  830AM-430PM
THE ASPIRATION DOME AT JUNIPER NETWORKS
SANTA CLARA, CALIFORNIA

SCHEDULE LINE-UP

730-830    REGISTRATION, COFFEE, PASTRIES
830-845    OPENING REMARKS
JUNIPER NETWORKS
845-930    BUSINESS PREPAREDNESS 101-7 STEPS TO EARTHQUAKE SAFETY
BRENT RAPPORT, FIRE CAPTAIN, OWNER, RESPONSE LIFE SAFETY
930-1015   WHAT’S THE LAW?
MARYANNE PHIPPS, SE, OWNER ESTRUCTURE
CODE COMPLIANCE AND NON-STRUCTURAL SYSTEMS
1015-1030  EMPLOYEE READINESS AT HOME – TIPS AND TRICKS
TRISH GRANHOLM—THE EARTHQUAKE LADY
1030-1050  BREAK

1050-1120  BEYOND THE MANDATE-ENGINEERED SOLUTIONS FOR BUSINESSES
JOHN MENTZER, OWNER ETC BUILDING AND DESIGN
1120-1200  WHAT’S THE PROBLEM?
JACK BOATWRIGHT, USGS
THE EARTHQUAKE THREAT TO BAY AREA BUSINESSES
1200-130  LUNCH
FOOD CHANNEL TRUCKS, QUAKE COTTAGE, SPONSORS BOOTH

130-215    SIMPLE SOLUTIONS TO COMPLEX BUSINESS CHALLENGES
DAVID SILBERMAN, STANFORD SCHOOL OF MEDICINE
215-300    INNOVATION IN PREPAREDNESS
BASE ISOLATION FOR TABLETOP EQUIPMENT
AKIRA TAJIMA, THK JAPAN
QUAKE ESCAPE EARTHQUAKE LIGHT
GENE ROSENFALL APTOS ENTERPRISES
EQUIPMENT FASTENING SYSTEMS
MICHAEL ESSRIG, SAFE-T-PROOF
300-320    BREAK
QUAKE COTTAGE
320-405    KEYNOTE SPEAKER PETER YANEV
AUTHOR, EARTHQUAKE ENGINEER
RISK REDUCTION AND NON-STRUCTURAL SYSTEMS
405-430    PANEL DISCUSSION/Q AND A