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## Bay Area Earthquake Alliance

7th Meeting, 2009

Thursday, September 24, 2009

**Special Time:** 12:00 p.m. – 2:00 p.m.

USGS — *Main Auditorium*—2<sup>nd</sup> FL  
345 Middlefield Road  
Menlo Park, California 94025

**Teleconference No.:** 1-877-558-5176; followed by participant code 3300870 #

**LIVE Web cast:** [mms://video.wr.usgs.gov/live](https://video.wr.usgs.gov/live) [[Viewing requires the use of a media player such as Window Media Player, VLC, etc.]]

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### SPECIAL PRESENTATIONS

(12:05 PM) Presenter: *Jack Boatwright*, USGS

**Topic: “Meeting the Challenge of the Loma Prieta Earthquake—  
20 Years Later”**

(1:10 PM) Presenter: *Marko Schotanus*, Rutherford & Chekene

**Topic: “How has the Bay Area Reduced our Earthquake Risk in the 20 Years  
Since the Loma Prieta Earthquake?”**

(1:25 PM) Presenter: *Bill O’Callahan*, Former Red Cross Manager and  
*Jean Nickaloff*, Chief Programming Officer

**Topic: “The Role of the Red Cross Following the 1989  
Loma Prieta Earthquake”**

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### Agenda

- 12:00 PM Welcoming Remarks.
- 12:05 PM “Meeting the Challenge of the Loma Prieta Earthquake—20 Years Later” By Jack Boatwright, USGS
- 1:00 PM BREAK
- 1:10 PM “How has the Bay Area Reduced our Earthquake Risk in the 20 Years Since the Loma Prieta Earthquake?” By Marko Schotanus, Rutherford & Chekene, Structural Engineer
- 1:25 PM “The Role of the Red Cross Following the 1989 Loma Prieta Earthquake” By Bill O’Callahan and Jean Nickaloff, American Red Cross.
- 1:45 PM Bay Area Activities and Events:
  - Great California ShakeOut
  - Dangers In Paradise—City of Santa Cruz
  - Marina Earthquake Memorial, Symposium, Big Rumble—City of San Francisco
  - Bell Ringing Memorial Ceremony and Preparedness Fair—City of Oakland
- 2:00 PM **Next Meeting:** Thursday, Nov. 12 in Oakland.